



## District Council Agenda April 16, 2011

Phillip Sheridan Building, 3200 Elmwood Ave, Kenmore, NY  
Located just North of Sheridan Drive (Route 324), Take the Elmwood Avenue  
(North) or Delaware Avenue (South) exit from the I-290. Dress is Casual.

08:00 - 08:45 AM	Check-in, Refreshments & Fellowship	
08:45 - 08:55	Call to Order & Welcome Invocation	Karen Oakes, DG Joe DePaolo, PDG
08:55 – 09:10	Introductions	All
09:10 - 09:35	Secretary's Report Treasurer's Report District Governor Report District Governor Elect Report District Governor Nominee Report District Governor Designate Report	Pene Hutton DG Karen for Jim Jackson Karen Oakes, DG John Heise, DGE Rick Sterne, DGN Kevin Crouse, DGD
09:35 – 9:45	Strategic Planning	Chair Pravin Suchak, IPDG
09:45 – 10:30	Directors' Reports <u>(15 minutes for each directorship)</u>	
	<ul style="list-style-type: none"> <li>• Training <ul style="list-style-type: none"> <li>○ PETS</li> <li>○ RLI</li> <li>○ Visioning</li> </ul> </li> <li>• Service Projects <ul style="list-style-type: none"> <li>○ Community Service <ul style="list-style-type: none"> <li>▪ Disaster Recovery</li> </ul> </li> <li>○ WCS</li> <li>○ Vocational Service</li> </ul> </li> <li>• New Generations <ul style="list-style-type: none"> <li>○ Youth Exchange</li> <li>○ Slapshot</li> <li>○ RYLA</li> <li>○ EarlyAct</li> <li>○ Interact</li> <li>○ Rotaract</li> </ul> </li> </ul>	Director Kevin Crosby  Chair Dick Earne, PDG Co-chairs Nan Bruce & Dick Earne, PDG Director Jack Amico Chair John Crawford Chair Thomas Brock Chair David Johnson Chair Andrea Aldinger Director Kevin Crouse Incoming Chair Aad Vermeyden For Chair Greg Norton Director Kevin Crouse Chair Sue O'Dwyer Chair John Gehl Co-Chairs Tony Evans & Bob Bujas Co-Chairs Nick Norton, PDG & Bruce Williamson
10:30 – 10:45	Break	
10:45 – 11:30	Directors' Reports (continued) <u>(15 minutes for each directorship)</u>	
	<ul style="list-style-type: none"> <li>• The Rotary Foundation</li> </ul>	Director Art Wing, PDG



- Annual Program Fund
- Permanent Fund
- GSE
- Grants
- Polio Plus
- Foundation Alumni
- Scholars
- Membership
  - Extension
- Public Relations
  - E-club
  - Communications

Co-Chairs/Pravin Suchak, PDG  
 & Bob Bruce, PDG  
 Chair \_\_\_\_\_  
 Co-Chairs Bert Rappole & Keith  
 Lindberg  
 Chair Roy Sheldrick  
 Co-Chairs Valerie Bailey-Phillips  
 & Wally Ochterski, PDG  
 Chair Bob Morrow  
 Chair Stephen Keefe  
 Director Jacquie Herman-Wing  
 Chair Pravin Suchak, IPDG  
 Director Paul McAfee  
 Elizabeth Kovacs, President  
 Chair Chris Yates

11:30 – 11:45

Governor's Committees' Reports

- Nominating Committee
- Friendship Exchange
- Literacy Committee
- RI Convention

Chair Wally Ochterski, PDG  
 Chair Nan Bruce  
 Chair Jon Olsen, PDG  
 Chair David Greenfield

11:45 – 12:00 PM

Any Other Business

12:00 PM

Adjournment

12:00 - 1:30 PM

Governor's Council (working lunch with AGs)  
 Area Reports & AG Discussion

Rick Sterne, DGN



## MINUTES OF DISTRICT COUNCIL MEETING Saturday, January 22, 2011

**Attendance:** 28 District 7090 Rotarians

**Chair:** Karen Oakes, District Governor 2010-11

**Welcome & Invocation:** DG Karen called the meeting to order at 8:45 a.m. AG John Boronkay gave the invocation on thoughts that bind us together, especially the common bond of Rotary.

**Introductions:** DG Karen asked the attendees to introduce themselves and cite something we can do as a District to make our clubs more successful in light of the upcoming strategic planning session.

**Secretary's Report:** District Executive Secretary Pene Hutton reported that the official Minutes of the November 20, had been posted on the website for two months.

MOTION TO ACCEPT THE MINUTES OF DISTRICT COUNCIL MEETING OF NOVEMBER 20, 2010, WAS MADE BY DGN RICK STERNE, SECONDED BY PDG WALLY OCHTERSKI.

Corrections were noted including adding the date of the meeting, correcting the date of the prior meeting minutes from September 2009, to November 2010 and the correction of the awards given to Pravin Suchak, IPDG.

MINUTES WERE APPROVED AS CORRECTED.

**Treasurer's Report:** District Treasurer Jim Jackson (see attached report) Jim reviewed the Balance Sheet and YTD Budget as of January 17, 2011. He noted that an additional \$6,500 was received from Pay Pal after the preparation of the report increasing current assets by that amount.

MOTION TO ACCEPT THE TREASURER'S REPORT WAS MADE BY PDG JOE DEPAOLO, SECONDED BY PDG BOB BRUCE. MOTION CARRIED.

**Audited Financial Year End June 20, 2010:** Don DeMeo (see attached report)

MOTION TO ACCEPT THE AUDITED FINANCIALS WAS MADE BY AG BARB GUIDA, SECONDED BY TRAINER KEVIN CROSBY. MOTION CARRIED.

**District Governor's Report:** Karen Oakes (see attached report)

Governor Karen referenced her written report and added an encouragement to remind clubs about the Presidential Citation due to her no later than March 31, 2011. She noted there is only the brochure which also acts as the application – one form. And – noted that Rotaract and Interact have their own citations this year and that Rotary clubs should help their Rotaractors and Interactors apply.

**District Governor Elect's Report:** John Heise (see attached report)

Governor Karen reference DGE John's report and noted that he is in California at DG training.

**District Governor Nominee's Report:** Rick Sterne (see attached report)

DGN Rick referenced his report and noted he had attended several meetings in his pajamas thanks to Go To Meeting. Also noted the great RLI training in January that he attended.

NOTED IN THE REPORT: Marlene McGraw will be Treasurer in 2012-23 and Scott Lyons will be Conference Chair.

**District Director's & Committee Reports:**

Public Relations: Paul McAfee, Director (see attached report)

PR Radio Campaign: Director Paul updated the Council on the status of the PR radio campaign. Almost all the spots are sold. Still have spot open on CHRE (Canadian station) and one remaining spot in US. Sold to date: 117 minutes in US and 72 minutes in Canada. He also commended his great team of Roseanne Morissette in CA and Chrissy Casilio in the US.

e-Club: Director Paul indicated that we are still short of the 20 members needed to be chartered. Currently at 7 members, he inquired if the District wants those members to start meeting or to wait until 20 members are signed on. The feedback was that he should go ahead and start meeting. He also noted that he will not be staying with the e-Club once it is up and running; it will need new leadership to grow it. He noted recruitment for the e-Club is concentrating on ex-Rotarians and non-Rotarians.

Membership: Jacquie Herman-Wing, Director (see attached report) (absent)

DG Karen encouraged Council members to read Director Jacquie's article in the January issue of newsletter. She briefly mentioned the 4 pilot programs that the club presidents received a packet about and that April 1, 2011 is the deadline to apply to be a part of the program which will commence on July 1, 2011. She noted the awards for membership growth and retentions and asked the AGs to share with area clubs.

Club Extension: Chair Pravin Suchak, IPDG (see attached report) The effort to start a morning club in NOTL has failed to get the support of the NOTL club and the Lewiston-NOTL club, so the decision was made not to go forward. Rick Sterne volunteered that as a results of a new member recruitment effort in their area, the idea of a twilight club is being pursued.

The Rotary Foundation: Bob Bruce, PDG for Director Art Wing, PDG absent (see attached report)

Polio Plus: PDG Bob cited that \$2M that the District has given to Polio Plus and noted the extreme cost of the program describing the costly components.

Annual Fund: PDG Bob indicated that we are well on our way to reaching our \$300K goal, currently at \$175K with 53 of 73 clubs already contributing.

Permanent Fund: Wally Ochterski, PDG cited the goal of RI is to have \$1 billion dollars by 2025; currently at \$180M. He announced a special TRF information session on March 10, 2011 for District leaders and their spouses in West Seneca.

Grants: PDG Bob announced that 14 grants totaling \$24,800 have been approved exhausting the District Simplified Grant budget. He mentioned that the grant budget stays under \$25,000 which precludes the need for an independent audit in the US. He also noted that clubs should be preparing now for July 1 and the new grant cycle.

Group Study Exchange: PDG Bob announced the outbound team to South Korea is ready to go.

Scholars: PDG Bob announced that as yet there were none. AG Barb Guida indicated that Clarence has one.

Future Vision: PDG Bob noted that changes are coming in 2013. Future Vision will provide Districts with more autonomy, more oversight responsibilities.

Paul Harris Society: Currently at 39 members. PDG Bob noted that the Rotary Club of Ancaster has 6 Paul Harris Society Members. He introduced Roger Crysler of Rotary Club of Ancaster was introduced and extended a challenge for another District club to take the RI Award of No. 1 TRF giving club (per capita) away from the Ancaster club. For some years now his club has been receiving the RI award. He also displayed the flags for several levels of awards achievable for clubs giving to TRF.

**Youth Exchange Program, Inc.:** IPDG Pravin Suchak (see attached report)

IPDG Pravin and DG Karen indicated that despite a long process, the program was recently certified by RI. The Harrassment and Abuse Policy for the Youth Exchange Program, Inc. will be uploaded to the District website once the files are forwarded to District Executive Secretary/Webmaster Pene Hutton. DG Karen thanked all the participants for their dedication to the program.

**New Generations:** Director Kevin Crouse (see attached report)

DIRECTOR KEVIN MOVED THAT THE ENCLOSED DISTRICT 7090 NEW GENERATIONS SURVEY BE DISTRIBUTED ELECTRONICALLY TO ALL DISTRICT PRESIDENTS NO LATER THAN JANUARY 30, 2011, SECONDED BY AG WAYNE MASSEY.

Discussion resulted in the removal of the Communications Chair line and the addition of multiple lines for the various youth programs in the event a club has more than one of the programs listed, e.g. more than one Rotaract club.

MOTION TO APPROVE THE SURVEY AND ITS DISTRIBUTION AS AMENDED CARRIED.

YE: Chair Greg Norton (see separate report). Greg absent. Director Kevin noted that YE has a new website. It is [www.rotaryye7090.org](http://www.rotaryye7090.org).

RYLA: Scheduled for June 19 – 25. Cost to be determined (\$650 in 2010).

SlapShot: Scheduled for April 29 – May 1. Director Kevin encouraged all to register quickly. Registrations close end of February.

Service Projects: Director Jack Amico (see attached report)

Director Jack noted that Jennifer Middleton, Rotaractor has committed to at least one service project this year.

Community Service: Director Jack noted that the Blood Program is official and that Bob Graczyk, president of Niagara County Central, has already scheduled 2 for his club.

World Community Service: Director Jack noted that 20 people are traveling to Uganda at their own expense for 2 months to deliver the first phase of the UR Uganda project. They will be building a center for the nurse health care practitioner who is the lone professional delivering health care to the 26,000 people in Lugala. The initial phase is \$8000. The WCS Committee reviewed the project and proposed that the District Council accept it for club solicitation for support.

GRANTS CHAIR ROY SHELDRIK MOVED THAT DISTRICT COUNCIL APPROVE THIS PROJECT FOR SOLICITATION TO DISTRICT CLUBS FOR FINANCIAL SUPPORT, SECONDED BY AG JOHN BORONKAY. MOTION CARRIED.

Training: Director Kevin Crosby (see attached report)

Director Kevin noted the results of a recent survey of 325 Rotarians regarding the type of training that clubs would like to see. He noted the results are posted in the January newsletter. He announced the upcoming District Officer and Director training on February 5<sup>th</sup> and encouraged all to register online at the website. Other notations included plans to develop job descriptions for members of a District Training Support Team, a “new” job description for the role of Club Education Coordinator and a District Overview document.

RLI: Chair Dick Earne, PDG (see attached report). PDG Dick announced that the January session was sold out. He also referenced his report for statistics as to participation.

Visioning: Co-Chairs Dick Earne and Nan Bruce (see attached report). PDG Dick indicated the struggle to get clubs to arrange suitable accommodations for this program.

**Governor’s Committees:**

Friendship Exchange: Chair Nan Bruce (see attached report)

Chair Nan noted for Council that there were no exchanges pending – the last three were to New Zealand, Australia and Brazil. She also indicated an invitation from Taiwan District 3520 for a one-way exchange to help them celebrate their 100<sup>th</sup> anniversary. She will be getting more information on it. She briefly described the new exchanges coming to Rotary with an expanded focus – a service exchange and a vocational exchange.

Nominating: Chair Wally Ochterski, PDG.

DG 2013-2014 Nominations: Chair Wally gave a verbal report. He described the 5 committee member make-up as 3 PDGs and two non-

governors. He announced that 5 applications had been received and that the committee members will be receiving them to review with a tentative interview date of February 27<sup>th</sup>. Recommendation to DG Karen by March 1<sup>st</sup>.

Representative to Council on Legislation: PDG Wally indicated that a representative to COL for April 2013 will be selected. Eligibility for PDGs only and a PDG is precluded from serving at more than 3 prior Councils.

Strategic Planning: Chair Pravin Suchak, IPDG and AG Anne Bermingham (see report attached). IPDG Pravin and AG Anne asked Council members to look at the draft survey that was included with their Council packets. AG Anne indicated that the survey would be distributed to between 120 and 150 Rotarians (primarily District Council members and some presidents and past presidents) prior to the strategic planning session coming up on March 5<sup>th</sup> at Brock University. Suggestions for changing the survey were taken by Anne and it was noted that any additional suggestions would be taken through Monday, January 24<sup>th</sup>.

RI Convention: DG Karen reminded Council that the dates are May 21<sup>st</sup> – 25<sup>th</sup> in New Orleans.

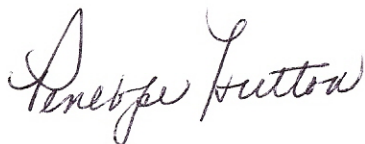
**Other Business:**

None

**Adjournment:**

THERE BEING NO FURTHER BUSINESS, THE MEETING WAS ADJOURNED AT 12:00 PM BY ACCLAIM.

Respectfully submitted,



Penelope Hutton, District 7090 Executive Secretary

**Reports Attached:**

Treasurer's Report

Audited Financials June 30, 2010

District Governor's Report

District Governor Elect's Report

District Governor Nominee's Report

Committee Reports:

- Public Relations
- Membership
- Club Extension
- Foundation
- Youth Exchange Program, Inc.

- New Generations
- New Generations Survey
- Youth Exchange
- Service Projects
- Training
- RLI
- Club Visioning
- Friendship Exchange
- Strategic Planning Report & Pre-Session Survey



11:39 AM

04/09/11

Accrual Basis

## Rotary International District 7090

## Balance Sheet

As of April 9, 2011

	Apr 9, 11
<b>ASSETS</b>	
Current Assets	
Chequing/Savings	
1010 · HSBC US	82,699.90
1015 · HSBC Short Term Investment	86,044.04
1020 · BoM Cdn	113,667.63
1040 · Petty cash	1,500.00
1090 · Restricted Grants Committee	15,426.00
Total Chequing/Savings	299,337.57
Accounts Receivable	
1110 · Accounts Receivable	852.03
1115 · Accounts Receivable - Cdn	724.93
Total Accounts Receivable	1,576.96
Other Current Assets	
1021 · Exchange on CDN bank balances	-2,247.78
1450 · Prepaid Expenses	2,840.44
1451 · Prepaid District Conference	1,000.00
Total Other Current Assets	1,592.66
Total Current Assets	302,507.19
Fixed Assets	
1700 · Equipment	2,457.44
1750 · Accum Amort - Equipment	-2,457.44
Total Fixed Assets	0.00
<b>TOTAL ASSETS</b>	<b>302,507.19</b>
<b>LIABILITIES &amp; EQUITY</b>	
Liabilities	
Current Liabilities	
Accounts Payable	
2020 · Accounts Payable - Cdn	-1.00
Total Accounts Payable	-1.00
Other Current Liabilities	
2030 · Accrued Expenses	16,098.20
Total Other Current Liabilities	16,098.20
Total Current Liabilities	16,097.20
Total Liabilities	16,097.20
Equity	
3900 · Retained Earnings	195,395.95
Net Income	91,014.04
Total Equity	286,409.99
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<b>302,507.19</b>

11:43 AM

04/09/11

Accrual Basis

**Rotary International District 7090**  
**Profit & Loss Budget vs. Actual**  
**July 1, 2010 through April 9, 2011**

	Jul 1, '10 - Apr 9, 11	Budget
<b>Ordinary Income/Expense</b>		
<b>Income</b>		
4000 · Club assessment		
4010 · General assessment	83,325.55	80,450.00
4020 · District Conference assessment	7,872.00	7,650.00
4030 · Insurance Assessment	30,653.63	30,000.00
4000 · Club assessment - Other	0.00	0.00
<b>Total 4000 · Club assessment</b>	<b>121,851.18</b>	<b>118,100.00</b>
4200 · District Conference		
4202 · DC - Registrations	23,393.39	0.00
4204 · DC - Sponsorships	5,500.00	0.00
4208 · DC - Draws, etc	0.00	0.00
4200 · District Conference - Other	0.00	0.00
<b>Total 4200 · District Conference</b>	<b>28,893.39</b>	<b>0.00</b>
4300 · District Governor RI reimb	12,238.88	15,700.00
4400 · AG reimbursement	0.00	1,400.00
5000 · Earned revenues		
5010 · Foundation dinner	11,363.37	14,000.00
5020 · Youth Exchange		
5022 · Temagami Rev	0.00	0.00
5023 · Blazers/Cards/Name Badges	0.00	0.00
5025 · Orientation/Fellowship	20.00	0.00
5020 · Youth Exchange - Other	0.00	0.00
<b>Total 5020 · Youth Exchange</b>	<b>20.00</b>	<b>0.00</b>
5030 · RYLA	0.00	30,000.00
5035 · Slapshot	3,393.40	17,600.00
5040 · PETS	33,010.21	32,850.00
5050 · District Assembly Income	0.00	5,000.00
5000 · Earned revenues - Other	0.00	0.00
<b>Total 5000 · Earned revenues</b>	<b>47,786.98</b>	<b>99,450.00</b>
5060 · District Simplified Grants	0.00	24,800.00
5200 · Interest income	626.02	386.60
5400 · Other income		
5401 · Other Income	0.00	0.00
5402 · Seminar Training Revenue	0.00	0.00
5403 · Public Relations Income	0.00	0.00
5404 · Rotary Now DVD Sales	181.00	0.00
5400 · Other income - Other	0.00	1,000.00
<b>Total 5400 · Other income</b>	<b>181.00</b>	<b>1,000.00</b>
<b>Total Income</b>	<b>211,577.45</b>	<b>260,836.60</b>
<b>Expense</b>		
6000 · Administration		
6010 · District Governor - RI Reimburs	0.00	12,700.00
6020 · Assistant Governors	0.00	1,400.00
6030 · District council	1,105.75	1,800.00
6040 · District directory	0.00	0.00
6050 · District history	0.00	0.00
6060 · District Website Administration	2,270.00	1,238.20
6061 · District Website Club Runner	1,561.67	0.00
6070 · District newsletter	0.00	2,250.00
6080 · District office		
6081 · Office Support	10,305.00	12,555.00
6082 · Phone Charges	450.00	501.50
6083 · Postage	0.00	50.00
6084 · Office Supplies	210.82	330.00
6085 · Bank Charges	1,821.37	579.90
6086 · Supplies, Treasurer	0.00	0.00
6080 · District office - Other	0.00	0.00
<b>Total 6080 · District office</b>	<b>12,787.19</b>	<b>14,016.40</b>

11:43 AM

04/09/11

Accrual Basis

**Rotary International District 7090**  
**Profit & Loss Budget vs. Actual**  
 July 1, 2010 through April 9, 2011

	Jul 1, '10 - Apr 9, 11	Budget
6090 · Awards & Recognition	1,507.79	2,000.00
6000 · Administration - Other	0.00	0.00
<b>Total 6000 · Administration</b>	<b>19,232.40</b>	<b>35,404.60</b>
69800 · Uncategorized Expenses	70.75	0.00
7000 · Directors and Committees		
7010 · Group study exchange	386.41	2,500.00
7015 · District Simplified Grants	0.00	24,800.00
7020 · Interact, Rotaract	0.00	400.00
7030 · Long-range planning	0.00	600.00
7040 · Membership	439.75	1,200.00
7050 · Rotary foundation		
7055 · Paul Harris Society	0.00	200.00
7058 · Donations	0.00	0.00
7050 · Rotary foundation - Other	200.21	1,200.00
<b>Total 7050 · Rotary foundation</b>	<b>200.21</b>	<b>1,400.00</b>
7060 · Grants Committee	0.00	200.00
7065 · Rotary Scholars	0.00	300.00
7070 · Vocational service	0.00	200.00
7080 · World community service	0.00	800.00
7090 · Youth exchange		
7092 · Temagami	0.00	0.00
7093 · Blazers/Cards/Name Badges	0.00	0.00
7095 · Orientation/Fellowship	0.00	0.00
7096 · Other YE expenses	0.00	1,000.00
7090 · Youth exchange - Other	0.00	0.00
<b>Total 7090 · Youth exchange</b>	<b>0.00</b>	<b>1,000.00</b>
7100 · RYLA	0.00	30,000.00
7105 · Slapshot	7,265.45	17,600.00
7120 · Early Act	0.00	200.00
7130 · Public Relations	-2,358.95	4,000.00
7140 · Communications	1,960.00	4,500.00
7150 · Family of Rotary	0.00	0.00
7200 · Other committees		
7205 · Other Committees - Misc	25.41	675.00
7215 · District Gov - Change Over Even	0.00	500.00
7200 · Other committees - Other	0.00	0.00
<b>Total 7200 · Other committees</b>	<b>25.41</b>	<b>1,175.00</b>
7000 · Directors and Committees - Other	0.00	0.00
<b>Total 7000 · Directors and Committees</b>	<b>7,918.28</b>	<b>90,875.00</b>
7500 · Standing Committees		
7510 · Council on legislation	0.00	0.00
7520 · District insurance	29,648.13	30,000.00
7530 · Finance and audit	4,245.28	4,500.00
7540 · Manual of procedures	0.00	0.00
7500 · Standing Committees - Other	0.00	0.00
<b>Total 7500 · Standing Committees</b>	<b>33,893.41</b>	<b>34,500.00</b>
8000 · Training		
8010 · District conference		
8012 · DC - Expenses	34,707.41	7,650.00
8014 · DC - Donations	0.00	0.00
8016 · DC - Bank Chges & CC Discounts	317.04	0.00
8018 · DC - Youth Exch	0.00	0.00
8010 · District conference - Other	0.00	0.00
<b>Total 8010 · District conference</b>	<b>35,024.45</b>	<b>7,650.00</b>

11:43 AM

04/09/11

Accrual Basis

**Rotary International District 7090**  
**Profit & Loss Budget vs. Actual**  
 July 1, 2010 through April 9, 2011

	Jul 1, '10 - Apr 9, 11	Budget
8020 · PETS expenses	4,573.30	40,150.00
8030 · District Assembly Expenses	100.00	5,000.00
8035 · Seminar Training Costs	0.00	0.00
8036 · Visioning	100.00	600.00
8040 · District training	3,379.88	6,500.00
8050 · Assist Gov Training	0.00	600.00
8070 · Dist Gov Nominee Training	1,196.61	2,500.00
8080 · Dist Gov Elect Training	4,080.45	7,500.00
8090 · District Gov Training	1,708.00	7,500.00
8000 · Training - Other	0.00	0.00
<b>Total 8000 · Training</b>	<b>50,162.69</b>	<b>78,000.00</b>
8500 · Foundation Dinner Costs	7,943.70	14,000.00
8504 · Rotary Now DVD Costs	15.91	0.00
8600 · Meeting Expenses	246.67	100.00
9915 · Unbudgeted Expenses	0.00	1,725.00
<b>Total Expense</b>	<b>119,483.81</b>	<b>254,604.60</b>
<b>Net Ordinary Income</b>	<b>92,093.64</b>	<b>6,232.00</b>
<b>Other Income/Expense</b>		
<b>Other Expense</b>		
5405 · Exchange Gain/Loss	1,079.60	0.00
9920 · Additions to Reserves	0.00	0.00
9930 · Program admin allocations	0.00	0.00
<b>Total Other Expense</b>	<b>1,079.60</b>	<b>0.00</b>
<b>Net Other Income</b>	<b>-1,079.60</b>	<b>0.00</b>
<b>Net Income</b>	<b>91,014.04</b>	<b>6,232.00</b>



District Governor  
Report to District Council April 16, 2011

Welcome! It is my pleasure to see all of you here today at our April District Council meeting.

The year to date has been filled with countless hours of meaningful interactions with fellow D7090 Rotarians and indeed beyond our District as we work together in Building Communities, Bridging Continents.

I have been involved in numerous Rotary activities since early January, and I am pleased to report on some as follows:

- Attended several area meetings hosted by the respective Assistant Governors including (Area 2 – January 18<sup>th</sup>, 2011, Area 3- January 12<sup>th</sup>, 2011, Area 6 – March 7, 2011, Area 8 – February 15<sup>th</sup>, 2011, Area 11- January 17<sup>th</sup>, 2011, Area 12 – January 26<sup>th</sup>, 2011, Area 13- February 4<sup>th</sup>, 2011, Area 14 – January 13<sup>th</sup>, 2011, and Area 15 –February 17<sup>th</sup>, 2011). Fabulous meetings with great participation by everyone. Thank you.
- Various celebrations at the club level, and many multi-club undertakings as –
  - a) Area 11 Mix & Mingle with Special PHF presentation
  - b) Ancaster Apres Ski Party
  - c) Ellicottville Ski Day
  - d) Joint Brantford- Brantford Sunrise club celebration for Rotary's 106<sup>th</sup> anniversary
  - e) Area 4 clubs Paul Harris Fellow event
  - f) 90<sup>th</sup> anniversary Niagara Falls, Ontario club
  - g) St.Catharines multi club Paul Harris Fellow Event
  - h) Hamilton –McMaster Rotaract Gala
  - i) Lincoln club Paul Harris Event
  - j) GSE bon voyage Brunch
  - k) Amherst North St. Josephs Table fundraiser and Paul Harris Fellow event
  - l) World Water Day Walkathon
  - m) Niagara Falls area multi club Paul Harris Fellow event
  - n) Area 11 – Taste of Rotary event
  - o) 100<sup>th</sup> Birthday celebration – Rotarian Ernie Weeks
  - p) St. Catharines & area multi club joint meeting

Stellar events of great Rotary pride and fellowship!
- Participated in various Continuous Education undertakings including:  
District Team Training Seminar, Rotary Leadership Institute, District Strategic Planning Session and PETS 2

- Participated in scheduled district meetings including:  
Monthly Directors Meeting, Advisory Council meetings, Youth Exchange Corporation meeting, Finance Committee meeting, and World Community Service meeting as well as several club meetings to induct new members, kick off events, and special presentations.
- Engaged in the noble work of running District 7090

In summary, I am busy in Rotary service for which I am honoured to have been chosen to complete these tasks and all those that are yet to come as your District Governor 2010-2011. THANK you for this opportunity in Service above Self.

Respectively submitted,

*Karen L. Oakes*  
Karen L. Oakes

## **DISTRICT GOVERNOR ELECT'S REPORT**

April 16, 2011

John Heise

Wow! Time is flying by and July 1 is quickly approaching. Before going into the body of my report, I would like to remind everyone of some dates. They are:

- May 14-District Assembly at Niagara Falls High School
- June 12-District Changeover Luncheon at Salvatore's Grand Manor
- October 28-30-District Conference at Niagara Falls Convention Center

It has been a busy time since the January Council meeting. At the time of that meeting Sandy and I were returning from a week at the International Assembly in San Diego. It was an experience that both of us will long remember. We made many new friends. One of the sayings during the week was that you never ate with strangers. That was certainly true for this week. We both walked away with a great deal of new knowledge and an even greater appreciation of the internationality of Rotary.

During the past couple of months I have participated or attended the following:

- January 24-Go To Meeting for Zone DGEs on membership;
- January 25-Go To Meeting re: DTTS;
- January 27-attended the Area 11 mixer in Amherst;
- February 4-Go To Meeting for PetS2;
- February 5-Attended District's AG/Directors training at NCCC;
- February 14-Go To Meeting re: PETS2;
- February 16-Attended Lockport Fundraising Dinner;
- February 22-PETS1 in St. Catharines;
- February 24-Spoke to Albion Rotary Club about my experiences to date;
- February 28-Go To Meeting re: Youth Exchange Program;
- February 28-PETS1 in Hamilton;
- March 1-Go To Meeting for PETS2;
- March 1-District Budget meeting in Amherst;
- March 5-Attended Strategic Plan meeting
- March 9-Go To Meeting re: PETS2;
- March 9-Spoke to Medina Rotary Club;
- March 12-Go To Meeting;
- March 16-Go To Meeting re: District Assembly;
- March 20-Attended GSE send off luncheon;
- March 22-Go To Meeting for PETS2;
- March 23-Go To Meeting for District Assembly;
- March 24-Phone meeting re: RLI;

- March 25-26-PETS2 in Toronto;
- March 31-Attended Area 14 meeting;
- April 1-Go To Meeting for PETS 2 review;
- April 7-Go To Directors meeting;
- April 13-Attended membership Forum in Amherst;
- April 15-Attended Hamilton A.M. installation dinner.

In addition to the above, my club conference committee and I have had three meetings planning our October conference.





## DISTRICT GOVERNOR NOMINEE REPORT – APRIL 16th, 2011

### RICK STERNE - DG 2012-13

Since our last District Council Meeting, I have been active at the following events:

On January 24th, I participated in the District Leader's Training Committee Go-To-Meeting.

On January 25th, I participated in the District Advisory Committee Special Go-To-Meeting as scribe.

On January 26th, I attended the Rotary Club of Brantford Sunrise Strategic Planning session Dinner. I was very impressed with the detail and ambition of their Strategic Plan. Congratulations.

On February 5th, I participated in the District Leader's Training Session at Niagara College, Niagara Falls N.Y. I was very impressed with the session. Since this was our first Leader's Training Session, I strongly recommend that we continue this Session on an Annual basis. Congratulations to Kevin Crosby in organizing this Session. Well done!!

On February 12th, Jeanette and I attended the Ancaster Rotary's Après Ski Party Fundraiser.

On February 19th, I participated in District 7080's project in Princeton, Ontario, loading used school furniture into a container for shipment to a ghetto school in South Africa.

On February 23rd, Jeanette and I attended the Area 4 Paul Harris Celebration Dinner at Michelangelo's, Hamilton, a very successful and impressive event.

On February 25th, I participated in an initial meeting regarding the formation of a new Interact Club at Brantford Collegiate Institute.

On February 28th, I participated in the District Director's Go-To-Meeting. On February 28th, I participated in the Pets 1 Training Session at Hillfield Strathallan College Hamilton.

On March 1st, I participated in the District Budget Meeting in Buffalo N.Y.

On March 5th, I participated in the District Strategic Planning Session at Brock University, St. Catharines, Ontario. Anne Bermingham did a great job leading this session.

On March 8th, I attended the Brantford Rotary Club Board of Directors Meeting to secure support for a program ad celebrating the Rotary Club of Buffalo's 100th Anniversary.

On April 9th, I participated in District 7080's project in Norwich Ontario, loading used high school furniture and equipment into a container for shipment to a ghetto school in South Africa.

On April 11th, I participated in the District Advisory Committee Go-To-Meeting as scribe.

On April 13<sup>th</sup>, I attended the Area 3 AG Meeting at the Dundas Lions Community Centre.

On April 15th, Jeanette and I attended the Hamilton AM Rotary Club's 25th Anniversary Celebration at the Hamilton Golf and Country Club, a gala event, for a great Rotary Club.

Respectfully submitted

Yours in Rotary

A handwritten signature in dark ink, appearing to read "Rick Sterne", with a long horizontal flourish extending to the right.

RICK STERNE

DGN 7090

# ROTARY DISTRICT 7090 – STRATEGIC PLAN TO GUIDE DISTRICT FROM JULY 2011 TO JUNE 2012

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On March 5, 2011 – members of the Rotary District 7090 gathered to determine the key strategic priorities for the year ahead. They reviewed survey data, talked of what worked well in implementing last year's strategic plan and talked of needs in the district today. By the end of the session, we had agreed on the following strategic priorities that are to guide the district in the year to come.

Note that in the information provided is both the strategic priority – the one person accountable in the district for ensuring this priority is implemented and the measurable goals / outcomes expected by June 2012.

**Strategic Priority #1:** To find new and innovative ways to help clubs address membership issues (Pravin Suchak)

- To have six regional membership meetings (3 on each side of border) open to those interested in membership – will include one on-line meeting. Sessions to consider focusing on unique club issues (issues found in small clubs different than issues found in large clubs; also need to have advanced sessions – not everyone is new to this topic)
- To publish online monthly ideas exchange of ways to increase fun at their meetings
- Decrease member attrition by having a district membership committee who goes out to clubs to share ideas of why it happens and what clubs can do about it

**Strategic Priority #2:** To take an improved approach to educate Rotarians about the larger world of Rotary and How the District is here to help each club (Kevin Crosby)

- To train and prepare speakers that are available throughout the district to speak effectively about Rotary and what is happening in our district – involves us developing standards, curriculum and preparation of our speakers
- To expand by 50% the number of Rotarians attending district hosted events (includes district conference; district assembly plus new forums like 'new member orientation' done by district)
- To enhance the training of Assistant Governors, district directors and district chairs (includes establishment of a curriculum)
- To improve functioning of AGs - mentorship and more 2-way interaction between AGs and clubs
- To pilot the club trainer role by having 15 clubs participating in the pilot (includes establishment of role description)

**Strategic Priority #3:** To improve the 2-way communication between the district and you – both in terms of messages and use of technology (Chris Yates)

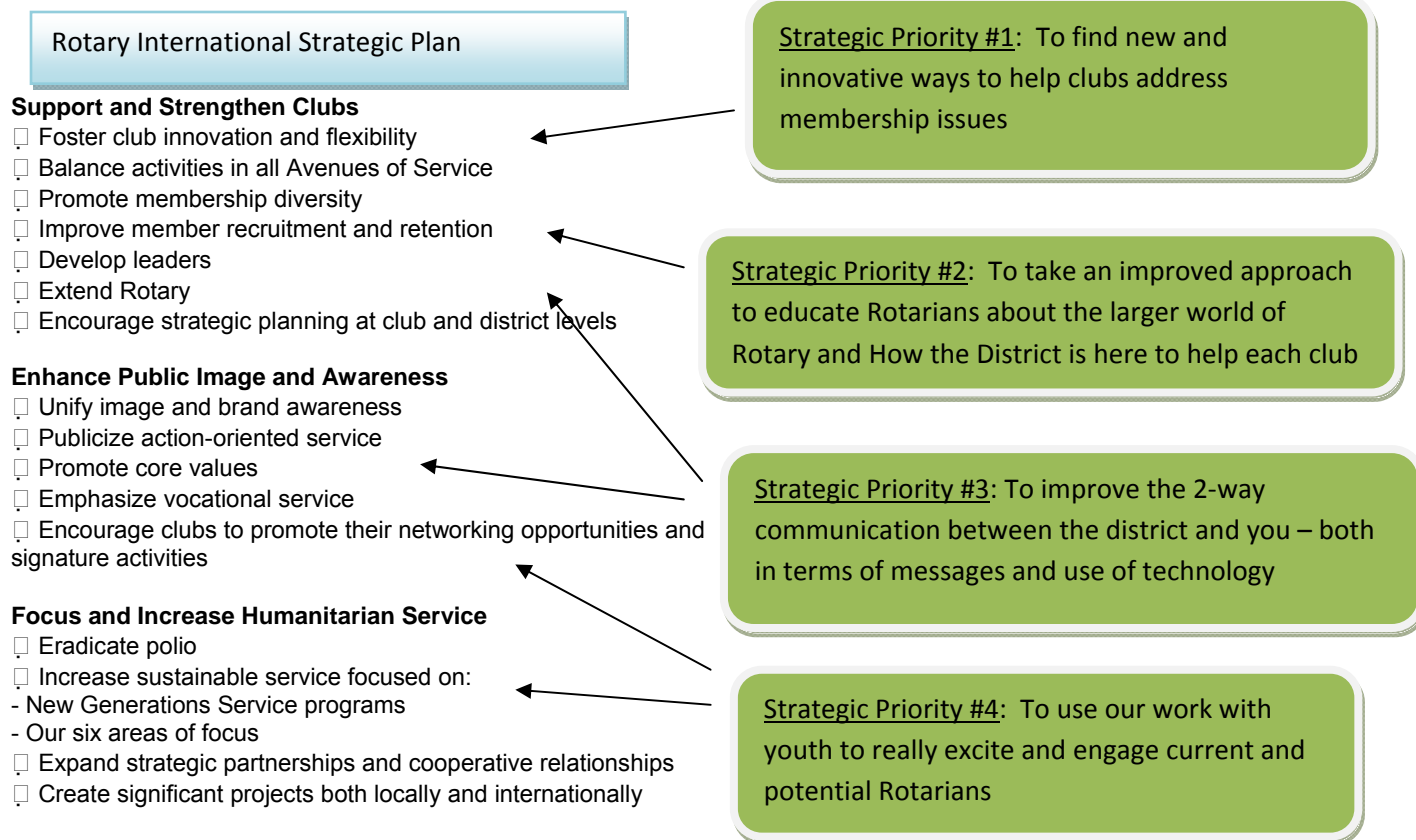
- To have 50% of district leadership using social network and other 2-way communication (district web; linked in); To have 25% of club leadership doing the same (may include some orientation and training)
- To have 70% of club leadership and 95% of district leadership increasing their usage of RI and district materials that are available
- To increase the use of web-based training and communication tools – at least one meeting or seminar takes place using these mediums by district directors & chairs for their committee membership; 3 webinar opportunities for district Rotarians developed by 3 district directors (3 of the 5 avenue of service)

**Strategic Priority #4:** To use our work with youth to really excite and engage current and potential Rotarians (Greg Norton)

- To expand district leadership involvement – so that the committee will be 9 members per side of the board (3 for early act; 3 for interact; 3 for Rotaract)
- To see 4 new early act clubs (2 per side); 4 new interact clubs and 2 new Rotaract clubs (1 per side of border)
- To develop a plan to engage young Rotarians (for ages 22-30)
- To promote the new generations program by presenting 12 presentations

## How do our four strategic priorities align with Rotary International's Strategic Plan?

The revised strategic plan, effective 1 July 2010, identifies three strategic priorities supported by 16 goals:



## How to significantly advance our strategic plan?

- Review the goals at each district council meeting
- Identify champion for each strategic area (done)
- Ask champion to report at April meeting – making all goals measurable
- Use (perhaps refine) the reporting format that focuses us on strategic plan
- Send plan out to club leadership and encourage them to share with their clubs; get them to consider including part of district plan into their plans)
- Identify 20 current presidents and some past presidents we want to get involved in implementing this plan
- At the district assembly – present the strategic plan and get some input on implementation
- Find ways to increase or redirect district resources to support strategic plan
- Have John include district plan in his PETS 2 address
- Establish one person to collect data on progress as it relates to goals
- Find ways to communicate regularly with clubs on our progress in achieving this plan (hold district accountable)
- Use / share the value that we bring to clubs – perhaps even empower them more – give them more as a district so relevance increased
- To develop more tailored communications to clubs based on their needs
- Need to be thinking about how the role of district changes with FUTURE VISION (Karen responded that this was being looked after by Foundation committee)

**Rotary District 7090**  
**Report of Training Director, April 2011**

**Strategic Goals for Education & Training**

**Goal #1:** To strengthen the role of the AG in helping the district to support the educational needs of the clubs.

**Goal #2:** To develop measurement tools that enable the district to assess the needs as well as satisfaction of Rotarians throughout the district as it relates to education and training; and to collect the needs and satisfaction ratings of Rotarians in district and ensure that actions are taken annually to meet needs and increase satisfaction.

**Goal #3:** Improve utilization of education programs at club level – as measured by achieving a 30% utilization rate of these offerings. The goal of “30% utilization rate” is interpreted to mean that at least 30% of members in each club participate in at least one training/educational program

**Goal #4:** Form Education Committee by July 1, 2010 to focus on orientation of new members and continued growth of current members.

1. Highlights of what has been accomplished since the last council meeting as it relates to these strategic plan goals outlined in our district plan:
  - a) We conducted four PETS 1 sessions in the District in February and early March, with the active participation of several AGs. During these sessions, we emphasized the critical role of the AGs as a resource to clubs and a two-way conduit of information between clubs and the District.
  - b) As Director of Training, I participated in the District Strategic Planning Session on March 5, 2011. A new set of strategic priorities around training and education were developed at this session.
2. What are some actions that you are committing to lead / ensure are accomplished between now and next meeting relative to the council strategic plan?
  - a) Develop milestones for the new strategic priorities related to education and training.
3. Is there an item that you would like to bring to council for decision relative to the strategic plan? If yes, please state the item for discussion.

No.
4. Is there an item that you would like ‘input’ from council (ideas – not decision) relative to the strategic plan?

No.
5. Are there any other comments you would like to make at this time relative to your part in helping our District deliver its strategic plan?

I believe that selecting chairs and support positions for various training activities in the District will enable us to focus more energy and attention on each of these activities and allow us to develop more robust and diverse programs. I intend to work on this initiative following District Assembly.

**Report to 7090 District Council for April 16, 2011 meeting**  
**From District Rotary Leadership Institute Committee by Dick Earne**

Looking into having a session on Sat. June 18<sup>th</sup>, which will just deal with Part III

We have sufficient faculty for the date. We are now polling the Rotarians who have completed Part II as to their interest and availability.

If we get 13 we hold the session the site has not as yet been selected.

Further, if we schedule the session we will hold a go to meeting for the faculty to review the Part III topics.

The committee is also looking into:

- how to select additional faculty one that is “clear and consistent” taking into account knowledge of Rotary and ability to facilitate.
- how to get a better evaluative review from participants so we can enhance the program.



## **DISTRICT 7090 CLUB VISIONING: CANADIAN COMMITTEE REPORT**

**District Council, April 16, 2011**

### **1. Recent Sessions**

Rotary Club of Niagara Falls Sunrise on March 22.

Rotary Club of Lincoln on April 12.

### **2. Follow up Activities**

**a.** Received a Club Visioning Process Report from the Rotary Club of Dundas, whose members had participated in a Club Visioning session in June, 2010. This report included an action plan for each of the key areas identified in this session. Of note was the following vision statement for their club:

“Ordinary people achieving extraordinary things for the local, national & international communities through fellowship and service above self”

**b.** Received and replied to a request for suggestions about what to do after a visioning session from a Club which had decided to use a local volunteer to facilitate a visioning session. The club representative had agreed at my request to let me know what they were doing. Their approach is part of the information being gathered about what has worked well for clubs.

Feedback from several clubs which have participated in a Club Visioning Session indicates that success depends strongly on a club advocate for visioning and long range planning who is willing to promote the concept and process for several years as it becomes part of the club's culture.

### **3. Recommendation**

Encourage as many clubs as possible to have a club member attend the sessions at the **District Assembly on May 14** that will focus on the Vibrant Club Plan, Club Visioning and Strategic Planning for Clubs.

For further information about Club Visioning, please contact Nan Bruce ([nbruce@cogeco.ca](mailto:nbruce@cogeco.ca))

## **Report to District Council 4-16-2011 for US Vision Sub Committee by Dick Earne**

Vision session held with the Williamsville club

Clubs that have made inquiries into Vision:

- West Seneca, possibly in the fall;
- Orchard Park
- Akron Newstead

New committee members:

- Michael Reilly Hamburg Sunrise
- Barbara Ochterski Buffalo Sunrise

Committee held a go to meeting conference call.

Meeting covered 3 items:

-ice breakers-John Boronkay lead discussion on ways to use ice breaker portion to get club members to focus on thinking in the future, which is a vital part of the Vision process.

-How should Vision and the Vibrant club work together. Vision initially started to help implement the the Club Leadership plan. The Vibrant club are good practices developed by RI which modifies and enhances the club leadership plan.

Committee felt that Vision is a good way of starting the process helps with developing a Vision as well as ideas to use for the strategic plan.

Observations by committee members that Vibrant club may have difficulty in implementing the strategic plan portion as may require too much time and club members may not want to use up 4 club meetings or go on a retreat.

Another observation was how to implement the strategic plan process and should the district assist and if so how.

-Again discussed how to help clubs implement the action plan portion of Vision which comes from the vision session. This has been found to be a stumbling block. Decided that members of the committee will track and keep in contact with clubs every 2-3 weeks to see if they need any help in implementing their action plan.

-Barbara Ochterski and Kevin Crosby both from the Buffalo Sunrise club said that the Buffalo Sunrise club has had success with Vision as they have a member who has been a champion of the program keeping it on track.

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## **SERVICE PROJECTS REPORT**

### **District 7090 District Council meeting 4/16/2011**

#### **World Community Service Committee:**

(Reporting for John Harbison and David Johnson)

At our meeting on Monday, March 28<sup>th</sup>, we welcomed five of our new members, Barb Ochterski, of the Buffalo Sunrise Rotary Club, Jo-Anne Link of the Brantford Rotary Club, Keith Hatswell of the Akron-Newstead Rotary Club, Kerry Thomas of the Welland Rotary Club and Jack Dean of the Westfield-Mayville Rotary Club.

Tony Wellenreiter, of the Hamilton AM Rotary Club, and four members of his club's World Community Service committee were in attendance, along with Paul Cescan of the Salama Shield Foundation. Hamilton AM will be teaming with Salama Shield and the Limbe, Malawi and Bwalia-Lilongwe, Malawi Rotary Clubs on a new multi-year project to provide:

- Maternal, neonatal and child healthcare.
- Food Security (including water and soil management, introduction of new crops and education of farmers and small land holders). Current crop staples are primarily tobacco (for export) and corn.
- Poverty Reduction/micro-credit and income generation.
- Capacity building and good governance to assure sustainability.

The committee members in attendance have all traveled to the Malawi location and personally reviewed their individual aspects of the project. The total budget of the project is in the range of \$4 million. They have concurrence of the Hamilton AM club to raise between \$50,000 and \$80,000 (total) over the next four years, will be securing substantial funding from CIDA (the Canadian International Development Agency) and CRCID (the Canadian Rotary Collaboration for International Development). They will be seeking additional funding in the range of \$300,000 from district Rotary Clubs over the next four years to round out the project.

The Hamilton AM Rotary Club has requested designation of their Malawi project as a District 7090 approved project for club-to-club fundraising. It is the recommendation of the District 7090 World Community Service Committee that this worthy project be so approved by the District Council.

Kerry Thomas, of the Welland Rotary Club, provided a more detailed summary of his planned project to provide training and support to caregivers for the mentally and physically challenged individuals who are institutionalized in Cacak, Serbia. Due to the structure and financing of that program, he will be submitting a formal proposal for it at a District WCS meeting later this year.

#### **Community Service Committee:**

(Reporting for John Crawford)

#### Rotary Action Groups

Rotary Action Group - Blood Donations continues to be promoted throughout the district and this year's program will conclude on 6/30/2011. Assuming initial success, we anticipate repeating it at least once per year into the future. This program allows us to provide a positive view of Rotary in the community, provide service to those in need of blood in the community and do so at no cost to the individual Rotarian (beyond an hour's time) or to the District.

John Crawford has initiated another Rotary Action Group – Volunteer Dentistry. While we will be presenting this at future Council meetings, the basic concept is to identify teams of volunteer dentists and dental assistants who will be willing and able to travel with Rotary groups on Rotary projects within the District, expanding the range of services to be provided to the beneficiaries of those projects.

#### Border Wheelchair Project

We continue to work with authorities in both the USDHS (United States Department of Homeland Security) and the CBSA (Canadian Border Security Agency) to secure approval of this project. While Bob Graczyk of the Niagara County Central Rotary Club has received positive responses from individuals at both agencies, formal written approvals have not yet been received. Some of our district leaders have been and continue to be in touch with Lieutenant Governor David Onley, in hope of his intervention to get the necessary approvals. Bob Rigby, of the West Seneca Rotary Club, has been in touch with Representative Brian Higgins of the New York 27<sup>th</sup> District in the US Congress to secure his assistance in dealing with USDHS. We will persist in pressing these issues.

#### District 7090 Disaster Response Team

Thomas Brock, of the Grimsby Rotary Club has almost completed the preliminary documentation of The District 7090 Disaster Response Team and will be submitting it to the Community Service committee in the near future. Happily, we have not needed to utilize the protocol or any other support over the last year or so within the district.

#### **Vocational Service Committee:** (Reporting for Andrea Aldinger)

#### Rotary At Work

Andrea has been working with the Welland Rotary Club, the Batavia Rotary Club and the Whitby Rotary Club (District 7070) to establish the “Rotary at Work” program in District 7090. The premise of the program is to create employment opportunities for individuals who have a disability. We had an excellent workshop last year at the District Assembly on this program. The Welland Club has committed to the program. Batavia Rotarians have also bought in and will have their first person with disabilities employed by a Rotarian under the Rotary at Work Program shortly. The ultimate goal is to introduce the concept to as many clubs in our District as possible and hope they will also join in. It is a slow process but it is progressing.

#### E-Yellow Pages

We are still awaiting the completion of District 5280 (Los Angeles) release of their e-yellow pages service to determine whether this program is applicable to District 7090.

All three committees will be providing best practices presentations at the District Assembly in May.

# District 7090 New Generations Youth Services Report

April 16, 2011

## Youth Exchange

The Rotary Outdoor Leadership Experience at Temagami February 9 – 12 and February 12-15 were outstanding successes, despite the cold. All participants delighted in the teamwork, leadership and survival skills training. Volunteers this year included Rotarians and a Rotaractor from buffalo. Next year's Chair, Aad Vermeyden from the Brantford Rotary Club has launched a new Youth Exchange Website at <http://www.rotaryye7090.org/>. Check it out for the latest info on Youth Exchange.

Greg Norton has agreed to take on the mantle of New Generations Director of Youth Services. We congratulate Greg on his past and future commitments to the youth of our district.

## Interact

Congratulations to the following clubs for sponsoring new Interact Clubs: Amherst East's Interact Club of Williamsville East High School. Mike Wright is the teacher advisor. He can be reached at [mwright@williamsvillek12.org](mailto:mwright@williamsvillek12.org). Ron Hewitt, President of the Caledonia Rotary Club reports that their recent meeting with 26 students at McKinnonn Park Secondary School and facilitator Sherry Houer was very promising. They met again on March 8 to accept membership applications. Ron indicates that Dave Ferguson, Vocation Chair and himself would like to charter the club in mid-April so that they could attend the Interact conference on May 7. Jean Vanier High School in Welland is rechartering their club and the Rotary Club of Grimsby is exploring the possibility of setting up an Interact Club at Blessed Trinity Catholic High School.

Interact Chair Bob Bujas reports that he is planning an Interact Conference entitled "**Youth Leading the Way**" at Niagara College, Glendale Campus on May 7 from 8:00 a.m. to 4:00 p.m. The morning program will feature Leadership activities and the afternoon will focus on Project Management. The cost is \$10.00 per participant and includes a registration gift, breaks and lunch. Students will require signed parental (U.S.) or school (Canadian) permission forms.

## **Rotaract**

Six Rotaractors from the Brantford club will act as supervisors at this year's Slapshot program. Jennifer Middleton is now pursuing her roles at RYLA and SLAPSHOT now that the college season has come to a close.

## **Early Act**

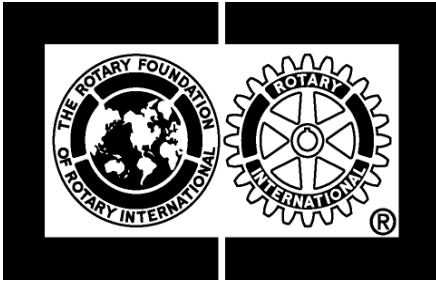
No report

## **SLAPSHOT**

Another sold-out program this year with 98 paid registrants. Late filers have been put on a waiting list. Congratulations to Margaret Andrewes of Lincoln for agreeing to act as Chair of the SLAPSHOT Committee next year. Matt Pomeroy, Jennifer Middleton and Fred Farnham will handle the program responsibilities.

## **RYLA**

RYLA this year will take place at SUNY Fredonia, New York on June 19 through June 25, 2011.



## District 7090 Rotary Foundation Committee

### District Council Report

April 16, 2011

Art Wing, Director, District 7090 Rotary

### Foundation

### Annual Programs Fund Contributions

April 7, 2011

Rotary's Annual programs have two sections, educational and humanitarian. The educational programs include Ambassadorial Scholars and Peace Scholars, while the humanitarian programs include District Simplified Grants, Matching Grants, and Group Study Exchanges amongst others.

To date District 7090 clubs have contributed **\$222,361** to the Annual Programs Fund, with **61 of our 73 clubs** having made some contribution. A full **22** clubs have met or exceeded their goals for the year, and another **12** never submitted goals despite multiple requests.

With the Rotary year rapidly drawing to a close, it is our hope that we meet a district collective goal of **\$300,000** by June 1, 2011, when all contributions for the year should be finalized.

Special thanks to these leading 6 clubs who have exceeded **150 %** of their contribution goal for the year:

**Akron-Newstead, Delhi, Dundas Valley Sunrise, Niagara Falls Ontario  
St Catharines Lakeshore, Waterdown, West Seneca.**

Here are the clubs that have exceeded contributions of more than **\$200** per member:

<b>Delhi:</b>	<b>\$383</b>	<b>West Seneca</b>	<b>\$219</b>
<b>Hamilton AM</b>	<b>334</b>	<b>Dundas Valley Sunrise</b>	<b>211</b>
<b>Ancaster</b>	<b>326</b>	<b>Niagara Falls, Ontario</b>	<b>211</b>

In addition, these other **20** clubs have exceeded the universal goal of \$100 per member:

<b>Amherst East</b>	<b>\$124</b>	<b>Lincoln</b>	<b>\$ 100</b>
<b>Amherst North</b>	<b>100</b>	<b>Niagara Falls Sunrise</b>	<b>139</b>
<b>Brantford Sunrise</b>	<b>148</b>	<b>Norfolk Sunrise</b>	<b>110</b>
<b>Clarence</b>	<b>102</b>	<b>Salamanca</b>	<b>100</b>
<b>Dundas</b>	<b>154</b>	<b>St. Catharines South</b>	<b>115</b>
<b>Fonthill</b>	<b>111</b>	<b>St. Catharines</b>	<b>158</b>
<b>Hamilton Mountain</b>	<b>135</b>	<b>St. Catharines Lakeshore</b>	<b>150</b>

<b>Hamilton Sunset</b>	<b>105</b>	<b>Stoney Creek</b>	<b>129</b>
<b>Hamilton-East Wentworth</b>	<b>100</b>	<b>Waterdown</b>	<b>172</b>
<b>Lewiston-Niagara-o-t-Lake</b>	<b>117</b>	<b>Welland</b>	<b>142</b>

### **Polio**

Our clubs continue to support our banner Polio Eradication program.  
For this Rotary year our clubs had a combined goal of \$104,500.

As of April 8 Rotary International reports donations of \$118,083 by 50 of our Clubs.  
With 24 of our clubs to yet make their donation, we still need an additional \$68,000 to meet our combined club goals.

Please note that the Dundas Rotary club with a goal of \$3,000 has donated \$50,970 of the \$118,000 as a result of Thie Convery's Lake Ontario swim last summer.

In addition the Foundation committee has transferred \$32,000 to the Polio Eradication fund this year.

The 7 clubs in the southern part of our District will be making a significant donation at the District Assembly.

We are now down to 4 countries that exhibit new polio cases. There are still minor outbreaks in a few other countries but those are now being dealt with quickly.

The end result is we are close but **Our Polio campaign is not over.**  
**Polio is still only a plane ride away into the airports of North America.**

Many thanks to all those who have supported this campaign but we still need to continue the final push before any country is finally free of Polio

### **Permanent Fund Committee- PDG Wallace Ochterski**

The Permanent Fund Committee Foundation information session on March 10 2011 for Assistant Governors, Foundation Area Representatives, Foundation Committee Chairs and their spouses was cancelled due to lack of registrants.

### **Grants Committee Reports on District Simplified Grants**

For this 2010-2011 year 14 grants have been approved totaling \$24,800, the full amount of the District Simplified Grant budget.

All District Simplified grants are given to clubs on a matching grant basis to a maximum \$2,000 and can be used for local or international projects.



From 2003 to 2011 the Grants committee has approved over 130 grants to all except 14 of our clubs.

**In order to encourage those 14 clubs to apply for a simplified grant, the Grants committee will give a special two month priority to the 14 non participating clubs for the months of July and August 2011 at the beginning of the next Rotary year.**

Clubs may apply through an application form found on the District website and allocations are made on a first-come, first served process for completed applications.

Applications for Grants for 2011-2012 will only be considered if received by to the committee after July 1, 2011.

**The clubs eligible for this two month priority are as follows:**

<b>Brantford Sunrise</b>	<b>Eastern Hills Sunrise</b>	<b>Ellicottville</b>	<b>Fort Erie</b>
<b>Greater Jamestown AM</b>	<b>Grimsby @ noon</b>	<b>Hamilton East</b>	<b>Wentworth</b>
<b>Holley</b>	<b>Lakewood Chautauqua</b>	<b>Niagara Falls Sunrise</b>	
<b>Orchard Park</b>	<b>Simcoe</b>	<b>Stoney Creek</b>	
<b>Westfield Mayville</b>			

All other clubs may apply any time after July 1 and the applications will be considered after September 1<sup>st</sup> in the order that the committee has received them.

Applications should be forwarded to the 2011-12 Grants Chair Bob Munroe  
E mail: [rbm @ rossmcbride.com](mailto:rbm@rossmcbride.com), business telephone: (905) 572-5832

Included in this report are lists for District Simplified Grants for 2010-2011. A full listing of all District Simplified Grants since 2003 can be found on the District website.

The Grand Island grant to build a bridge in Ethiopia and provide potable water is still not fully closed. Dr Dave Johnson is working hard to get the final report completed so that this grant will hopefully not cause us difficulty in getting approval for two large grants that we have applied for –Ancaster \$156,515 and Grand Island \$35834-both in Haiti Chair Roy Sheldrick has worked tirelessly to make all of these issues happen appropriately.

**For further information please contact Roy Sheldrick or Bob Bruce.**

### **Group Study Exchange**

The GSE team is in the midst of a fascinating exchange in South Korea (March 26-April 26)

The team blog is being updated regularly (link on the District web site) and the team is being kept busy with a variety of activities each day. There was a bit of a flurry of concern the week prior to their departure with regard to the radiation issue in neighboring

Japan that was in the headlines. Team leader Roseanne Morissette did an excellent job in preparing the team for their adventure.

DG Karen Oakes and the GSE committee chairs Bert Rappole and Keith Lindberg provided ongoing leadership to all concerned.

The Team is as follows

Team Leader: Rose Anne Morissette St. Catharines South RC

Alternate Team Leader: Paul Lehman Lockport RC

Team:

Katie Deverson	Registered Nurse	Sponsor- Dundas RC
Adam Faulkner	Account Manager Royal Bank	Sponsor- Norfolk Sunrise RC
Sally Rennick	Occupational Therapist	Sponsor- Fonthill RC
Lori Watson	Social Services Supervisor	Sponsor – St. Catharines RC

Alternate:

Joe Schuster	Plant Engineer	Sponsor – Westfield Mayville RC
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Our scheduled **Group Study Exchange to Japan** has been cancelled as the host District is right in the middle of the earthquake/tsunami/nuclear problem area.

DGE John Heise is working with the Rotary Foundation to select a new partner.

### **Rotary Scholars**

Recruitment of Ambassadorial Scholars and Peace Scholar applicants is underway by the committee under the leadership of Chair Steve Keith (recently elected as Mayor of Fredonia). Interviews will be held at the White Inn in Fredonia on June 4<sup>th</sup>.

Applicants will be selected for the school year 2012-13.

**This is the last time we will make a selection under the present criteria as we move to the Future Vision format for 2013 onwards.**

### **Future Vision**

On July 1 2013 all Districts in Rotary will be come part of the Future Vision program.

Future Vision Pilot news is an excellent monthly newsletter from the Rotary Foundation dealing with all of the issues in relationship to this topic.

On February 26<sup>th</sup> the Director and Grants chair Roy Sheldrick attended a District 7080 Future Vision workshop in Cobourg. The session was training session held for all clubs in the District as required by the Future Vision guidelines. The meeting gave us a good indication of the amount of work necessary to implement the Future Vision plan.

### **Club Goal Reports 2011-12**

After 4 requests-January's 31<sup>st</sup>, at each PETS 1 meeting, March 16<sup>th</sup> and April 11 the Foundation committee has been swamped by influx of the 29 Club Goal reports received to date. There are only 44 more to be received so that the reports may be submitted to Rotary International by May 1<sup>st</sup>.

A **Future Vision Planning and Transition Team** has been formed to lead us through the process of preparing our District for the implementation of the Rotary Foundation Future Vision.

The members of the committee are as follows:

Chair: PDGE Karen Oakes	Delhi
Wally Ochterski	West Seneca
Pat Castiglia	Hamburg
Roy Sheldrick	Ancaster
Bob Bruce	Waterdown

The Planning and Transition Committee will soon begin to study, plan and work on the implementation of the program.

The position of Foundation Director is mandated by Rotary International as the only three year term of office.

The current Director's term will conclude at the end of June 2012.

Given the large amount of work necessary to prepare our clubs and District for this transition and to provide for continuity as we move into the 2013-14 Future Vision Rotary year, the following recommendation from the current Director has been given to and accepted by the next three District Governors:

**That District 7090 appoints Karen Oakes (Rotary Club of Delhi) as Foundation Director Elect for the Rotary year 2011-12 and as Director for the next three Rotary years beginning in July 2012.**

#### **From Rotary International –April 11 2011**

As you know, 2012-13 will be the last year of the Group Study Exchange program in its present form. In July 2013, TRF will launch the Future Vision Plan to all districts worldwide.

All district-endorsed Group Study Exchange Team applications for 2012-13 should be forwarded to TRF by 1 October 2011. Questions regarding the application process may be directed to Lorena Stevenson at [Lorena.Stevenson@rotary.org](mailto:Lorena.Stevenson@rotary.org)

While the traditional Group Study Exchange program will change with the Future Vision plan, it is important to remember that **Future Vision will not eliminate your opportunity to offer vocational travel, but instead will offer maximum flexibility in funding these teams through two grant types: district grants and global grants.**

**District 7090 Rotary Foundation Committee**  
**District Simplified Grant #72612, 2010-2011 for US\$ 24,800**  
**Interim Report, April 7, 2011**

**Note: Once 50% of these DSGs are finalized we will receive funds for 2011-2012**

#	Date Received	Club	Project Description	Amount US\$	Date Approved	Final Report Received
118	July 8, 2010	Niagara-on-the Lake	Dishwasher for Community	\$2,000	July 6, 2010	3/04/2011
119	July 23, 2010	Clarence	Ultrasound Bladder Scanner	\$2,000	July 26, 2010	24/10/2010
120	July 25, 2010	St Catharines Lakeshore	Literacy Materials for Schools	\$2,000	Aug 25, 2010	
121	Aug 19, 2010	Niagara Falls, ON	Rabies Vaccines	\$2,000	Sept 14, 2010	14/10/2010
122	Sept 9, 2010	West Seneca	Literacy Development Materials	\$2,000	Sept 15, 2010	
123	Sept 15, 2010	Medina	Downtown Sound System	\$2,000	Oct 14, 2010	15/02/2011
124	Sept 25, 2010	Niagara County Central	Dictionaries for Grade 3s	\$2,000	Oct 14, 2010	6/04/2011
125	Sept 20, 2010	LeRoy	Music Books	\$300	Oct 19, 2010	
127	Nov 15, 2010	Lockport	Server for Mental Health Services	\$2,000	Nov 22, 2010	
128	Nov 16, 2010	Albion	Peruvian School Supplies and Clothing	\$2,000	Nov 24, 2010	
129	Nov 19, 2010	Buffalo Sunrise	Water Wells and Latrines	\$2,000	Nov 30, 2010	
130	Nov 30, 2010	Amherst North	Beds and TVs for Addicts' Shelter	\$2,000	Dec 2, 2010	
131	Dec 3, 2010	Buffalo	Flagpole for Naval Park	\$2,000	Dec 3, 2010	
132	Jan 4, 2011	Grimsby	Kitchen Appliances Habitat for Humanity	\$500	Jan 4, 2011	
<b>Totals</b>		<b>14</b>	<b>11 for Local Communities 3 for International Communities</b>	<b>\$24,800</b>		

Roy Sheldrick, Chair  
 92 Seneca Drive, Ancaster, ON, L9G 3B8  
 Phone: 905-648-4339; Fax: 905-648-9739;  
 E-mail; [rsheldrick@cogeco.ca](mailto:rsheldrick@cogeco.ca)

Bob Bruce, Vice-Chair  
 3345 Ryerson Rd, Burlington, ON, L7N 3S3  
 Phone: 905-632-6528  
 E-mail: [pdgbob@cogeco.ca](mailto:pdgbob@cogeco.ca)

	A	B	C	D	E	F	G	H	I
1	Club	Club		#	Average /	Club APF	APF	PolioPlus	PolioPlus
2	Number	Name		Members	Member	Goal	Donation	Goal	Donation
3	26305	Akron-Newstead	1	39	\$ 55	\$ 2,000	\$ 3,600	\$1,000	\$ 1,100
4	4721	Albion	1	34	\$ 75	\$ 2,775	\$ 2,100	\$2,500	\$ 1,000
5	25380	Amherst East	1	22	\$ 100	\$ 3,000	\$ 2,734	\$2,000	\$ 390
6	4722	Amherst North	1	11	\$ 100	\$ 1,700	\$ 1,100	\$1,000	
7	4723	Amherst South	1	26	\$ 100	\$ 2,600	\$ 1,520	\$1,500	\$ 1,116
8	4689	Ancaster	1	19	\$ 200	\$ 4,800	\$ 6,188	\$1,000	\$ 1,440
9	28117	Ancaster A.M.	1	51	\$ 100	\$ 5,000	\$ 194	\$4,000	\$ 97
10	4724	Batavia	1	88	\$ 50	\$ 4,250		\$12,000	
11	4690	Brantford	1	71	\$ 100	\$ 7,500	\$ 3,859	\$5,000	\$ 5,054
12	29643	Brantford-Sunrise	1	54	\$ 200	\$ 10,000	\$ 8,005	\$7,500	\$ 878
13	4725	Buffalo	1	154	\$ 100	\$ 16,000	\$ 11,550	\$1,000	
14	30381	Buffalo-Sunrise	1	18	\$ 100	\$ 2,100	\$ 97	\$1,500	\$ 97
15	30716	Caledonia	1	14	\$ 100	\$ 1,300		\$1,000	\$ 1,763
16	4726	Cheektowaga	1	7	\$ 100	\$ 700		\$0	
17	4727	Clarence	1	62	\$ 100	\$ 6,000	\$ 6,300	\$2,000	\$ 2,200
18	4694	Delhi	1	12	\$ 100	\$ 1,100	\$ 4,592		\$ 898
19	4695	Dundas	1	35	\$ 100	\$ 3,900	\$ 5,385	\$3,000	\$ 50,970
20	52949	Dundas Valley Sunrise	1	47	\$ 100	\$ 5,000	\$ 9,933	\$2,000	\$ 242
21	4728	Dunkirk	1	27	\$ 100	\$ 2,800	\$ 150	\$1,000	\$ 1,100
22	29662	Dunnville	1	23	\$ 100	\$ 2,800	\$ 1,456	\$2,000	\$ 2,595
23	4729	East Aurora	1	26	\$ 111	\$ 2,900	\$ 2,000	\$1,000	\$ 2,000
24	28911	Eastern Hills Sunrise		26					
25	52046	Ellicottville	1	25		\$ 700	\$ 700		
26	4732	Falconer		22					
27	53345	Flamborough AM	1	14	\$ 100	\$ 1,200	\$ 219	\$3,000	\$ 1,941
28	28116	Fonthill	1	22	\$ 100	\$ 2,500	\$ 2,435	\$1,000	\$ 145
29	4696	Fort Erie	1	11	\$ 40	\$ 400	\$ 916	\$400	\$ 100
30	4733	Fredonia	1	49	\$ 50	\$ 2,450	\$ 2,340	\$1,100	\$ 1,570
31	4734	Grand Island		35			\$ 650		\$ 2,160
32	27868	Greater Jamestown AM	1	23	\$ 100	\$ 2,700	\$ 658	\$1,000	
33	4698	Grimsby	1	28	\$ 41	\$ 1,100	\$ 1,300	\$2,500	
34	59744	Grimsby @ Noon	1	21	\$ 100	\$ 2,100	\$ 925	\$1,000	\$ 1,385
35	4735	Hamburg	1	26	\$ 50	\$ 1,350		\$2,000	\$ 1,000
36	28054	Hamburg Sunrise	1	18	\$ 100	\$ 1,800	\$ 1,700	\$500	\$ 1,000
37	4699	Hamilton	1	117	\$ 100	\$ 12,600	\$ 8,530	\$1,000	
38	23427	Hamilton "A.M."	1	42	\$ 298	\$ 12,800	\$ 14,042	\$2,000	\$ 3,039
39	4701	Hamilton Mountain	1	27	\$ 100	\$ 3,000	\$ 3,640	\$2,000	\$ 262
40	26582	Hamilton Sunset	1	17	\$ 59	\$ 1,000	\$ 1,782	\$1,000	\$ 2,230
41	4700	Hamilton-East Went	1	21	\$ 100	\$ 2,300	\$ 2,100	\$2,000	\$ 1,100
42	4736	Holley	1	14	\$ 100	\$ 1,700	\$ 150	\$2,000	\$ 518
43	4737	Jamestown	1	108	\$ 96	\$ 10,000	\$ 5,000	\$3,000	\$ 500
44	4738	Kenmore		55			\$ 50		
45	4739	Lakewood-Chautauqua	1	12	\$ 91	\$ 1,000		\$1,000	
46	4740	Lancaster-Depew		26		\$ 1,000	\$ 1,050		\$ 250

[illegible]

## Rotary District 7090 Strategic Plan Template for Directors

Your Portfolio:

The Strategic Plan Goals, as written in plan, to which you are taking the lead:

- 10% increase in membership per club-
- 1 member per club from a “diverse” group
- Charter 4 new clubs

1. Highlights of what has been accomplished since the last council meeting as it relates to these strategic plan goals outlined in our district plan:

Membership Forum was held April 13th in Williamsville and attended by both Canadian and US clubs.

Introduction of the “We Care” program was given at this time. The program is a philosophy of how we should treat fellow Rotarians.

Discussion notes and contact information of fellow participants will be forward to participants attending the Membership forum and also forwarded to clubs who requested copies but were unable to attend forum.

Follow up with clubs to current status of potential members that have forwarded to them from RI web site inquiries.

2. What are some actions that you are committing to lead / ensure are accomplished between now and next meeting relative to the council strategic plan?

Transfer of role to incoming Membership Director.

3. Is there an item that you would like to bring to council for decision relative to the strategic plan? If yes, please state the item for discussion.
4. Is there an item that you would like 'input' from council (ideas – not decision) relative to the strategic plan?
5. Are there any other comments you would like to make at this time relative to your part in helping our District deliver its strategic plan?



The first eClub in the district now has a provisional status.

The new Rotary E-Club of Southern Ontario, Canada and Western New York, USA is in its startup phase. The charter members, with the assistance from Paul McAfee and Ann Holtby have been meeting for the last few weeks to work out all the details. They have set a targeted launch date of Thursday, May 19 @ 7PM for their first ON-LINE meeting open to all Rotarians. The website will be up and running offering a library of stimulating PROGRAMS to view as a source for club make-ups. Watch 30 minutes of programs and obtain a written confirmation of your make-up which can then be given to your Club Secretary. Rotarians are asked to make a \$10 donation to eClub for this service.

If you know anyone who might be interested in joining the eClub, please direct them to the District 7090 website or they can phone Liz Kovacs/Club President at (716) 481-5068. Their objective is to become a fully Chartered e-Club by June 30, 2011 and they need a total of 25 members to fulfill that requirement set forth by Rotary International.

E-Club will be an attractive alternative to future Rotarians that; have busy schedules and can't make a regular breakfast, lunch or dinner meeting; travel extensively with their jobs; have financial limitations; are snow-birds and live away during winter months; enjoy being on the computer and using technology; and are looking for stimulating programs. eClub may not be for everyone, but it will serve as an alternative to traditional Rotary membership and help to increase Rotary membership and service participation in our region.

## Rotary District 7090

### PR and e-Club Committee Reports to District Council April 12, 2011

The Strategic Plan Goals, as written in plan, to which you are taking the lead: <b>Establish an e-club in the District</b>
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1. Highlights of what has been accomplished since the last council meeting as it relates to these strategic plan goals outlined in our district plan:
  - a. **Rotary District 7090 e-Club**
    - i. The e-Club has received Provisional Club status.
    - ii. Rotarian Elizabeth Kovacs is the President. She will provide a verbal report at the District Council meeting.
    - iii. Our current priority is to recruit 25 members for the new club.
  - b. **RI PR Grant Application**
    - i. The campaign is complete.
    - ii. Paul is collecting the final payments and will prepare the application for reimbursement from RI.
2. What are some actions that you are committing to lead / ensure are accomplished between now and next meeting relative to the council strategic plan?
  - a. **Rotary District 7090 e-Club**
    - i. Recruit a total of 25 Charter Members.
3. Is there an item that you would like to bring to council for decision relative to the strategic plan? If yes, please state the item for discussion.
  - a. Chris Yates is taking the lead for District Communications.
4. Is there an item that you would like 'input' from council (ideas – not decision) relative to the strategic plan?
  - a. Both the PR Committee and the e-Club Committee are open to ideas and input from the Council.
5. Are there any other comments you would like to make at this time relative to your part in helping our District deliver its strategic plan?
  - a. No.

**Rotary District 7090**  
**Communications Committee Report to District Council**  
**April 16, 2011**

The Strategic Plan Goals, as written in plan, to which you are taking the lead: <b>Communications &amp; Technology</b>
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1. Highlights of what has been accomplished since the last council meeting as it relates to these strategic plan goals outlined in our district plan:
  - a. **Communications**
    - i. PR Director Paul McAfee launched LinkedIn site for District 7090 Group.
    - ii. Co-chair identified for Canadian side – Cathy Henry, needs to be confirmed.
    - iii. Chair Chris Yates participated in 2011-12 strategic planning meeting; lead work Group looking into Communication/Technology goals.
  - b. **Technology**
    - i. ClubRunner access/use for non-Rotary distribution/promotion being investigated;
    - ii. Communications Chair ClubRunner access expanded.
    - iii. Researching suitable platform for District Blog
2. What are some actions that you are committing to lead / ensure are accomplished between now and next meeting relative to the council strategic plan?
  - i. Develop & publish *Go to Meeting* and *Webinar* operating instructions.
  - ii. Determine current member & leadership utilization of District 7090 website.
  - iii. Launch District Blog prototype.
3. Is there an item that you would like to bring to council for decision relative to the strategic plan? If yes, please state the item for discussion. **No**
4. Is there an item that you would like ‘input’ from council (ideas – not decision) relative to the strategic plan?  
**Communications Committee would appreciate any constructive input from Council.**
5. Are there any other comments you would like to make at this time relative to your part in helping our District deliver its strategic plan? **No**